GLOBALVOX

Client

GOODLii

The Requirement

The client - Mr. Kahaan came to us with a mission as defined below. Goodlii's mission is to facilitate everyone in the world to be “GOOD LookIIng”. It exists to help everyone in the world look good.

To realize this mission we chalked out a plan to develop a comprehensive portal with mobile apps and web application. This app would act as an interface between salons and people(customers).

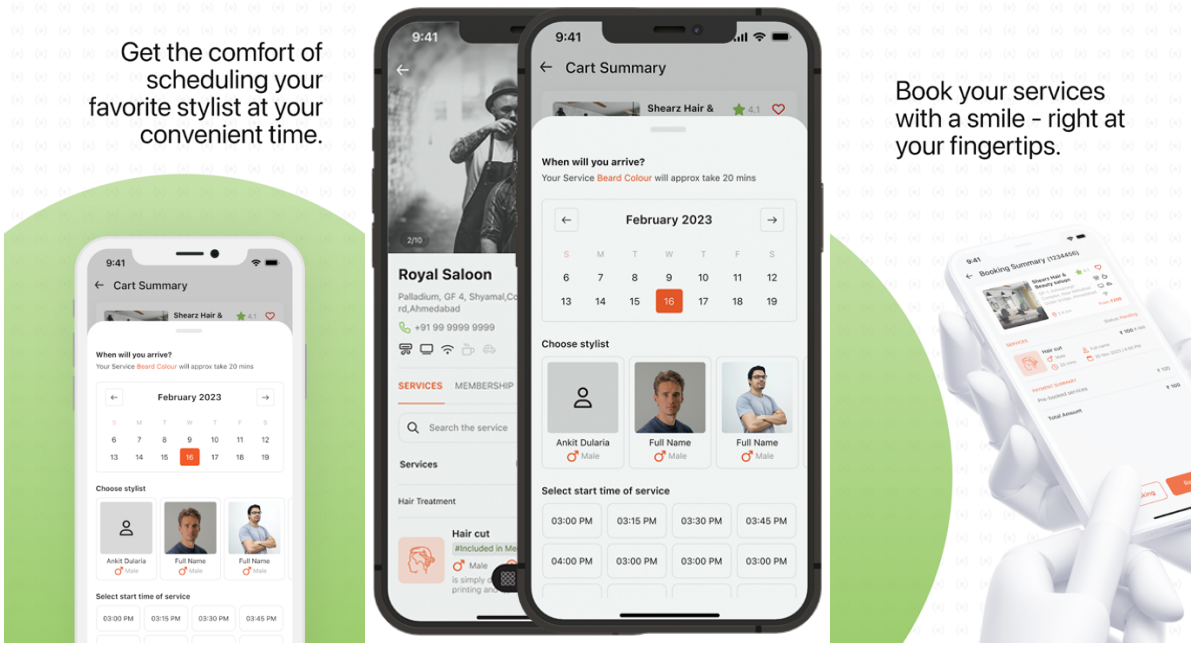
The Concept

Goodlii was conceptualized with the following features and objectives :

- Help discover the best place for you in your vicinity, in your town, in your state or your country to groom yourself 24x7x365
- Create a portal to cultivate your connections to the best salons, locations and ambience to suit your needs.
- Support hair and beauty salons, parlors & spas to list their products with added features.
- Develop a community of salons to help them reach a larger audience, manage their day-to-day booking, accounting services and showcase their unique features to the world.
- Help individuals to connect with the right stylists and stores with the best possible prices for each service being made available to the consumer

- We were missioned to create a user friendly and versatile cutting-edge marketplace solution for all beauty and lifestyle service providers
- The application should be capable to provide personalized services and unparalleled support with an aim to reach a billion heart.
- The solution should continually improve the customer experience to help consumers find, discover, book, and buy beauty services and product
- To empower businesses in beauty and lifestyle to maximize their success.
- To connect the world's beauty and lifestyle professionals with clients to make them more productive and successful.

Solution



There are 3 main interfaces that we developed for the app.

a) Mobile application for customers (android and iOS both)
b) Admin panel for the founders
c) Admin panel for salon owners

Features for customers :

- Book appointment
- Search for a close-by salon
- Mark favourites
- Online payment
- Choose offers
- Support for vouchers
- Sign up for salon memberships
- Referrals & Discounts
- Review salons
- Look at salon pics
- Choose stylists
- Reschedule appointments
- Cancel bookings
- View styling products as sold by salons

Features for salon owner :

- Booking Order list
- Scheduler of stylists
- Business accounting
- Cancelled bookings
- Business analytics
- Float discount/promo offers
- Add/remove stylists
- Create membership plans for customers
- Process refunds
- Integration with bank for payments
- Add and list products (for sale)
- Manually add to pre-booked services of a customer

Goodlii is a revolutionary app that helps to simplify and streamline the management of a salon or spa. As a salon and spa owner, it allows you to showcase your business, special promotions,

customized membership and voucher options and provides effective marketing through Facebook and Instagram integration.